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### World Travel Holdings Sponsors Make-A-Wish Foundation

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World Travel Holdings (WTH), whose cruise retail brands include CruiseOne, Cruises Inc., Cruises Only, Cruises.com and other leading brands, is sponsoring the Make-A-Wish Foundation, which works to grant the wishes of more than 13,000 children with life-threatening medical conditions in the United States.

WTH will roll out a variety of campaigns throughout the year to raise awareness and money for the foundation, beginning with a bookings promotion in July with CruisesOnly. Another campaign lined up is the naming of the Make-A-Wish Foundation as the chosen charitable organization for Project Korima, the fundraising arm of the annual CruiseOne & Cruises Inc. National Conference. Each year, more than 800 attendees, including franchise owners, independent contractors, associates and supplier-side senior executives, gather aboard a seven-night cruise for one of the industry's top annual educational forums. For more information, visit [www.wish.org](http://www.wish.org) or [www.cruises.com](http://www.cruises.com).

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#### World Travel Holdings Sponsors Make-A-Wish Foundation

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