

CruiseOne® Vows that 25 Percent of Franchise System will be Military Veterans and Military Spouses in 2014

Home-based travel franchise renews commitment to military veterans

Fort Lauderdale, Fla. (January 28, 2014) – With the New Year comes resolutions and CruiseOne®, the nation's largest home-based and military-friendly franchise travel agent network as part of World Travel Holdings, has resolved that in 2014 military veterans and active-duty military spouses will make up at least 25 percent of its franchise network by the end of the year, an increase of nearly 10 percent.

“At CruiseOne we salute military veterans and their spouses and we acknowledge that military service experience translates well into small business ownership,” said Tim Courtney, vice president of franchise development and ambassador of veteran affairs for CruiseOne. “We find that strong leadership, discipline and trainability are several of the skills military veterans bring to business ownership, and these are also among the reasons they are some of the most successful franchise owners.”

CruiseOne offers many military veteran incentive programs. Those who served in the U.S. armed forces receive a 20 percent discount off the franchise fee. To further increase support in this area, in 2014 CruiseOne is launching a new veteran employment program offering discounts for franchise owners who hire former members of the U.S. military or active-duty military spouses as associates. The first associate fee of \$495 will be waived; any additional associates hired who are veterans or active-duty military spouses will be offered at half-price, a value of \$248. In addition, for the past two years the company has hosted its annual “Operation Vetpreneur: Become Your Own General” contest, which awards five deserving military veterans with a free CruiseOne franchise. Each year, the contest starts on Memorial Day and concludes in the fall, with a special ceremony featuring city and state government officials.

“I am so honored to have won a CruiseOne travel franchise and I appreciate the commitment that CruiseOne makes to military veterans,” said Grant Springer, CruiseOne franchise owner, 2013 Operation Vetpreneur winner and Army veteran. “As I continue to grow my business, I look forward to hiring other former members of the U.S. military as associates so they can experience the beneficial veteran employment opportunities that CruiseOne offers.”

A member of the International Franchise Association's (IFA) VetFran initiative, CruiseOne proudly supports former members of the U.S. military and is consistently recognized by leading industry publications as a military-friendly franchise for its dedication to veteran employment. The company's accolades include a number one ranking by *Forbes* in its “Top 10 Military Friendly Franchise” and inclusion on the “Top 100 Vet-Friendly Franchise” lists by *Franchise Business Review* and *1851*, in addition to being named a “Top Franchise for Veterans” by *Opportunity World*. For the past four years, CruiseOne was named to *G.I. Jobs* magazine's Military Friendly Franchises® lists, which represents the top 10 percent of the nation's franchises that are doing the most to support former U.S. troops.

If you are interested in a travel franchise opportunity and joining CruiseOne, please visit www.CruiseOneBiz.com or call 888-249-8235.

About CruiseOne®

Celebrating 22 years in business with more than 825 home-based travel franchise owners, CruiseOne® is ranked in the top one percent of all franchises worldwide and is a member of the International Franchise Association. As part of World Travel Holdings, the world's largest cruise retailer, CruiseOne franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent “Best Price and Satisfaction Guarantee.” CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Line. For more information on CruiseOne, visit www.CruiseOneBiz.com. Like CruiseOne on Facebook at www.facebook.com/CruiseOneFranchise, and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz).

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