

CruiseOne Gives Away Free Cruise As Part Of National Customer Appreciation Contest

Jessup, Md. family wins weeklong cruise from CruiseOne

Fort Lauderdale, Fla. (May 1, 2014) – CruiseOne®, the leading home-based travel franchise as part of World Travel Holdings, recently hosted it's first-ever Customer Appreciation Contest and announces that the Roberts family of Jessup, Md. have won a free cruise.

“At CruiseOne, we do more than book vacations, we form strong bonds with our customers and make dreams come true by empowering and inspiring people,” said Debbie Fiorino, senior vice president of CruiseOne. “We decided to host this contest as a way to thank our customers for their continuous support, and give something back in return. Our CruiseOne agents really took this contest to heart and submitted hundreds of touching nominations.”

Nearly 900 CruiseOne travel agents nationwide were asked to submit nominations for the company's Customer Appreciation Contest. Agents had to either write a 500-word essay or create a three-minute video explaining why their customer deserves a dream vacation and what type of impact this trip would have on their life.

“I have been helping the Roberts' family book vacations for more than four years and I knew immediately I wanted to nominate them when I first heard about this contest,” said Carole Novak, CruiseOne travel agent. “Their youngest son Mason is chronically ill and going on cruise vacations, often made possible by community donations and fundraisers, is how they escape reality and create a sense of normalcy.”

The Roberts family of four spends much of their time in the hospital, sometimes as long as a month, as a result of Mason's ailments. This takes a financial and emotional toll on the family. When they booked their first cruise in 2010, they wanted an amazing experience they all would remember and talk about forever.

CruiseOne surprised the Roberts family at home with an oversized ship-shaped check announcing they won a dream vacation on a weeklong cruise of their choice in 2014. The grand prize also includes transportation to and from the port in a limo and a beach bag filled with toys and accessories the whole family can enjoy while on their upcoming dream vacation.

“We are honored to have been recognized by CruiseOne and are so grateful to Carole for everything she has done for us over the years,” said Contest Winner Elaine Roberts. “These cruise vacations are truly a bright spot in our lives, from the anticipation of something exciting to look forward to and the actual trip to our return when we reminisce about the amazing time we had. We thank CruiseOne for all the lifelong memories they have provided us.”

To learn more about joining CruiseOne, please visit www.CruiseOneFranchise.com or call 888-249-8235. To learn more about supporting the Roberts' family, please visit www.helpformason.com.

About CruiseOne®

Celebrating 22 years in business, the home-based travel franchise CruiseOne® is ranked in the top one percent of all franchises worldwide and is a member of the International Franchise

Association. As part of World Travel Holdings, the world's largest cruise retailer, CruiseOne franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent "Best Price and Satisfaction Guarantee." CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line[®], Royal Caribbean International[®], Celebrity Cruises[®] and Carnival[®] Cruise Line. For more information on CruiseOne, visit www.CruiseOneFranchise.com. Like CruiseOne on Facebook at www.facebook.com/CruiseOneFranchise, and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz).

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