

## Three Gold, One Silver Awarded to World Travel Holdings' Brands in Prestigious 2014 *Travel Weekly* Magellan Awards

Three of [World Travel Holdings'](#) brands — *Villas of Distinction*®, *CruiseOne*® and *Cruises Inc.*® —  
Recognized for Industry Leadership, Marketing Campaign, Website Redesign and Training

**Wilmington, Mass. (September 16, 2014)** – World Travel Holdings and three of its brands including Villas of Distinction®, CruiseOne® and Cruises Inc.® have been recognized again this year by *Travel Weekly* for their industry leadership, creative consumer marketing campaigns, innovative website design and exceptional training. Three gold and one silver rankings were awarded as part of the publication's annual Magellan Awards program.

“Our teams of dedicated marketing and training professionals are continually looking at innovative ways to enhance our interactions with villa customers and develop our franchisees and independent contractors,” said Jeff Tolkin, co-chairman/CEO for World Travel Holdings. “I am proud that we can deliver a remarkable experience to our customers through the teams' creative and inspiring initiatives, and to see them recognized for the extraordinary work they do. This kind of innovation helps our CruiseOne franchisees, Cruises Inc. affiliates, and travel agents who buy from Villas of Distinction maximize their sales.”

[Villas of Distinction](#), a full-service premier luxury villa provider, won three gold awards. The first award in the 'Hospitality' category gave **Villas of Distinction** gold for its status in the villa rental market as a leading luxury villa provider that creates unique experiences through unmatched expertise, dedicated concierges and extensive inventory making planning a villa vacation as effortless as the vacation itself. The second award in the 'Advertising/Marketing Campaign' category recognized the company's marketing campaign, **USVI Dine & Drive** that gives customers booking any of Villas of Distinction's more than 100 total villas in St. Croix, St. John or St. Thomas up to \$400 in restaurant credit and a free rental car. And the third gold award was in the 'Website' category for Villas of Distinction's comprehensive, refreshed and elegant **website redesign** that brings to life the beauty of its villa offerings and destinations through large vibrant images while improving the experience of researching a villa vacation for those who visit the site.

[CruiseOne](#) and [Cruises Inc.](#), one of the nation's top home-based travel retail networks, received a silver award in the 'Training Program' category for **The Learning Center**, a robust online learning management system providing new and seasoned vacation specialists ongoing educational opportunities which can be completed at their own pace. It has more than 10 certification programs and more than 400 training modules including product courses covering itineraries, cruise lines and land vendors; technology tips for the My Cruise Control proprietary booking engine; sales soft skills training; and introductory-level refresher classes.

*Travel Weekly's* annual Magellan Awards recognize the travel industry's leaders and are judged on a 10-point performance scale. Nominees are chosen based upon appeal, design and functionality by top travel industry professionals. This is the fifth consecutive year in a row that CruiseOne & Cruises Inc. have been awarded Magellan Awards and the fourth consecutive year in a row for Villas of Distinction.

For more information on World Travel Holdings and any of its brands please visit [www.WorldTravelHoldings.com](http://www.WorldTravelHoldings.com). World Travel Holdings is currently hiring virtual travel agents. For more information on joining this award-winning team, please visit the [World Travel Holdings careers page](#).

### About World Travel Holdings

World Travel Holdings is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 40 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships

comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit [WorldTravelHoldings.com](http://WorldTravelHoldings.com).

**About Villas of Distinction®**

Villas of Distinction®, as part of World Travel Holdings, is a full-service premier luxury villa provider with an extensive portfolio of thousands of privately-owned villas in more than 50 luxurious destinations including the Caribbean, Mexico, Hawaii, Costa Rica, Belize, Italy, France, Greece, Spain, Thailand, Croatia, the Continental United States and many private Islands. For nearly 25 years, Villas of Distinction and its team of expert concierges have been helping travelers find their perfect vacation home without a membership fee. The company takes pride in offering customized vacations to meet every imaginable need, with most villas featuring private pools, butlers, maids and chefs. [www.VillasofDistinction.com](http://www.VillasofDistinction.com).

**About CruiseOne® and Cruises Inc.®**

CruiseOne® and Cruises Inc.® are part of World Travel Holdings, the world's largest cruise retailer. CruiseOne is a Franchise opportunity, and Cruises Inc. is an independent business opportunity; both business models provide a work from home opportunity to those interested in becoming a part of the exciting travel industry. With a mission of delivering a remarkable experience, both companies offer their customers the lowest possible pricing on vacations. For more information on CruiseOne, visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com). Like CruiseOne on Facebook at [www.facebook.com/CruiseOneFranchise](http://www.facebook.com/CruiseOneFranchise), and follow us on Twitter at @CruiseOneBiz. For more information on Cruises Inc., visit [www.SellCruises.com](http://www.SellCruises.com) and like us on Facebook at [www.facebook.com/SellCruises](http://www.facebook.com/SellCruises).

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