

## **The Sun Sentinel Names World Travel Holdings A Winner Of The South Florida 2016 Top Workplaces Award**

**Wilmington, Mass. (May 3, 2016)** – [World Travel Holdings](#), the world’s largest cruise agency and award-winning leisure travel company, has been awarded a 2016 [Top Workplaces](#) honor by *The Sun Sentinel* for the second year in a row. The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together. Claffey adds, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

World Travel Holdings prides itself in providing its employees a fun and inviting culture as well as competitive benefits. From personal work anniversary phone calls from executives and transparency in how the company is performing against its goals to travel discounts and celebrating its employees’ achievements, the company’s South Florida employees highlighted their appreciation through the Top Workplaces Survey.

“Our Co-CEOs Brad and Jeff Tolkin and entire leadership team believe that our employees are our number one asset,” said Loren Kennedy, vice president of human resources for World Travel Holdings. “That is why culture and employee engagement are both cornerstones of our company.”

Debbie Fiorino, senior vice president of Dream Vacations/CruiseOne and Cruises Inc. for World Travel Holdings accepted the award and said, “I was honored to receive this award on behalf of the entire company, particularly because the true judges were our employees.”

World Travel Holdings’ owns and operates 20 travel brands including two franchises and one host-agency, Dream Vacations/CruiseOne and Cruises Inc., respectively, which are headquartered in Ft. Lauderdale, Fla. [Dream Vacations](#), which launched in April 2016, gives its franchisees and future franchise owners a brand that speaks to all types of vacation experiences. At the time of launch, more than half of CruiseOne franchise owners changed their business name to Dream Vacations.

For more information about World Travel Holdings' corporate and work-from-home job opportunities and the company's franchise and host agency business ventures, visit the [Careers](#) and [Franchise and Contractor Opportunities](#) pages on [WorldTravelHoldings.com](#).

**Photo caption (left to right):** Joelle Delva, vice president of operations for Dream Vacations/CruiseOne and Cruise Inc.; Marilyn McCawley, director of human resources for World Travel Holdings; Debbie Fiorino, senior vice president of Dream Vacations/CruiseOne and Cruises Inc. and Human Resources for World Travel Holdings; Rosemarie Reed, vice president of marketing for Dream Vacations/CruiseOne and Cruises Inc.; and Rachel Shapiro, public relations specialist for World Travel Holdings.

### **About World Travel Holdings**

World Travel Holdings is the world's largest cruise agency and award-winning leisure travel company with a portfolio of more than 40 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations, cars and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, including almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency, and is consistently recognized as an industry leader in work-at-home employment. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY; Wilmington, Mass.; Ft. Lauderdale, Fla.; Virginia Beach, Va.; and Chorley, United Kingdom. For more information, visit [WorldTravelHoldings.com](#).

### **About WorkplaceDynamics, LLC**

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

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