

## **Fifth Consecutive Time, World Travel Holdings Recognized as One of Achievers 50 Most Engaged Workplaces™ in North America**

[World Travel Holdings](#) *Awarded For Innovative Employee Engagement Programs*

**Wilmington, Mass. (June 15, 2016)** – World Travel Holdings, the world’s largest cruise agency and award-winning leisure travel company, today announces its recognition as one of the [Achievers 50 Most Engaged Workplaces™ in North America](#). This annual award recognizes top employers that display leadership and innovation in engaging their workplaces.

“First and foremost, it is a privilege to receive this award for the fifth consecutive time,” said Loren Kennedy, Vice President of Human Resources for World Travel Holdings. “Although an engaged and happy workforce has a positive impact on a company’s productivity, success and culture, engagement can look different at every company. Here at World Travel Holdings, we have the pleasure of creating ways to keep both in-office and virtual employees passionate about their jobs and our company.”

With more than 75 percent of the company’s employee base [working from home](#), World Travel Holdings has continued to realize engagement success by focusing on creative ways to keep virtual employees connected. From in-person meet n’ greets for home-based agents allowing them to network with each other and their management teams to a quarterly print newsletter mailed to virtual employee’s homes, World Travel Holdings understands the importance of being flexible in engaging both an in-office and virtual workforce.

“All employees want to feel connected to the company for which they work and as the number of our employees who work virtually continued to increase, we had to take a hard look at what it was going to take to keep them engaged,” added Kennedy.

“Engaging employees and promoting positive workplace culture are now top priorities for business leaders in North America, and the elite companies on this list are already ahead of their peers and seeing positive effects from their programs,” said David Brennan, Achievers General Manager. “This award validates these companies’ commitments to creating a people-first focus and recognizes how having an engaged workplace has positive impacts across the business. Our sincere congratulations to all of the 2016 winners!”

The Achievers 50 Most Engaged Workplaces™ Awards panel of judges evaluated each applicant based on the Eight Elements of Employee Engagement™: Communication, Leadership, Culture, Rewards & Recognition, Professional & Personal Growth, Accountability & Performance, Vision & Values and Corporate Social Responsibility.

The panel of judges included various academics and thought leaders on employee engagement, and included representation from organizations such as the Society for Human Resource Management (SHRM), HR Technology Conference, and HRO Today.

World Travel Holdings will be honored alongside other recipients of the Achievers 50 Most Engaged Workplaces™ Award at the awards gala on **September 12<sup>th</sup>, 2016 at the Steam Whistle Brewery in Toronto.**

### **About World Travel Holdings**

World Travel Holdings is the world's largest cruise agency and award-winning leisure travel company with a portfolio of more than 40 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations, cars and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, including almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency, and is consistently recognized as an industry leader in work-at-home employment. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY; Wilmington, Mass.; Ft. Lauderdale, Fla.; Virginia Beach, Va.; and Chorley, United Kingdom. For more information, visit [WorldTravelHoldings.com](http://WorldTravelHoldings.com).

### **About Achievers**

Achievers industry-leading Employee Recognition and Rewards solution provides companies with a robust foundation for their employee engagement initiatives that enables both social and rewards-based recognition. Designed for today's workplace, Achievers' innovative SaaS platform can increase employee engagement and drive business success. It empowers employees to recognize and reward each other in real time and aligns employees with company values and goals. Delivering almost 6 million recognitions annually, the Achievers platform inspires employee loyalty, engagement and performance in 150 countries. Visit us at [www.achievers.com](http://www.achievers.com). Achievers is a Blackhawk Network company and is headquartered in Toronto and San Francisco.