



WORLD TRAVEL HOLDINGS

Luxury Travel Holdings, A Division of World Travel Holdings

Fact Sheet

Founded:	Villas of Distinction –1989 (acquired by World Travel Holdings in 2005) VillaRental.com – 2011 (founded by World Travel Holdings) Villas by Linda Smith – 1985 (partnered with World Travel Holdings in 2011)
Key Executives:	Brad Tolkin, Co-Chairman and CEO Jeff Tolkin, Co-Chairman and CEO Jeff Smith, SVP, Customer Care & Luxury Travel Holdings Steve Lassman, VP, Villa Product & Agency Relations
Number of Specialists:	14 villa specialists averaging 14 years of travel experience, participate in extensive recurrent training including visits to the villas and destinations enabling them to provide first-hand knowledge to their clients. Each client has a personal concierge that ensures any service or excursion needed to enhance their vacation is provided for them seamlessly.
Industry Leader:	World Travel Holdings' villa brands offer thousands of villas and estate homes ranging in size from 1-42 bedrooms in more than 50 destinations worldwide, making them a leader in the industry with one of the most extensive portfolios of luxury villa rentals in the market without charging a membership fee.
Travel Agent Networks:	The Villas of Distinction brand distributes to a wide network of more than 100,000 travel agents and customers. In addition, Villas of Distinction is a preferred villa supplier with Virtuoso Travel, Signature Travel, Ensemble Travel and other private-label villa programs while VillaRental.com sells direct to the consumer.
About Villas of Distinction:	Villas of Distinction®, as part of World Travel Holdings, is an award-winning, full-service premier luxury villa provider with an extensive portfolio of thousands of privately-owned villas in more than 50 luxurious destinations including the Caribbean, Mexico, Hawaii, Europe, Central America, the Continental United States and many private islands. Most villas feature private pools, butlers, maids and chefs. The luxury provider has gained its clients' trust by ensuring every villa meets strict standards so that each home exceeds the guest's expectations. For more than 25 years, Villas of Distinction's team of experts have made vacation planning effortless by helping travelers find their perfect vacation home, and creating one-of-a-kind getaways and lasting memories at the world's top villas. www.VillasofDistinction.com .

About VillaRental.com:

VillaRental.com, as part of World Travel Holdings, is a full-service villa provider dedicated to crafting authentic, unique getaways in a selection of handpicked destinations around the world, including Italy, Mexico, and the Caribbean. With experienced agents, local experts, and full-service concierge team, the company helps travelers create memorable experiences through incredible properties, unparalleled insider advice, customized excursions, and tailored amenities.

About Villas by Linda Smith:

Villas by Linda Smith, as part of the World Travel Holdings family and operated by Linda Smith, was established in 1985 and offers more than 90 private villas on Jamaica's lush north coast. Smith's extensive knowledge of each property, competency, business practices and honesty coupled with her hands-on training and supervision of staff, has consistently earned her the distinction of Top Villa Rental Specialist by *Condé Nast Traveler*. The publication also names her "the best source for information on villa rentals in Jamaica."

About World Travel Holdings:

World Travel Holdings is the world's largest cruise agency and award-winning leisure travel company with a portfolio of more than 40 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations, cars and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, including almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency, and is consistently recognized as an industry leader in work-at-home employment. Its global presence includes operating multiple cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Wilmington, Mass.; Ft. Lauderdale, Fla.; Virginia Beach, Va.; New York, NY; and Chorley and Southampton, England. For more information, visit WorldTravelHoldings.com.

Address:

100 Fordham Rd., Building C
Wilmington, MA 01887

Phone:

617-424-7990

Websites:

Villas of Distinction – www.villasofdistinction.com
VillaRental.com – www.villarental.com
Villas by Linda Smith – www.jamaicavillas.com
World Travel Holdings – www.worldtravelholdings.com

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Media Contact:

Angie Ranck
Director, Public Relations and Corporate Communications
World Travel Holdings
media@wth.com
407-551-1798

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